New mark. Same Empowering Mission.

Big Brothers Big Sisters of Orange County, NY along with more than 270 Big Brothers Big Sisters affiliates across the country, today unveiled a new, modern look and brand repositioning with a goal of recruiting more diverse volunteers.

The need in Orange County for young people to have a role model is more urgent than ever. To attract more volunteers of all generations, we needed a modernization of our brand to make an impact in the community and meet the need of the essential work of matching youth with mentors.

Months of research, including focus groups with potential Bigs, as well as current Bigs, Littles, donors, staff, and leadership showed that the brand was not effectively connecting with younger, prospective mentors or conveying the urgent mission of Big Brothers Big Sisters. The organization is intentionally pivoting from messages of the importance of mentoring, to messages of the urgent need for the adults in the community to step up to defend the potential of every child. The mission will remain the same, as will the core model of building bridges in communities by connecting one adult with one child and supporting that match at every stage, but the organization will focus on a child’s potential, and our role as adults in helping children achieve their best possible futures.

In our community, we know that youth are facing numerous challenges. Our organization’s new brand is designed to help us ensure we can serve more children in Orange County by recruiting more volunteers.

The brand repositioning and new look are just the beginning. In the coming year, Big Brothers Big Sisters of Orange County, NY will transition to a new, modern, nationwide technology system, participate in new training, and use the new positioning to refocus efforts on recruiting local volunteers.

We Need You!

Big Brothers Big Sisters of Orange County is in search of caring volunteers (Bigs) to serve as mentors to at-risk kids (Littles) in our program.

Right now there are more than 40 children ready to be matched and waiting for a mentor. Potential volunteers sometimes feel uncertain of their ability to mentor a youth, and wonder what to do during their time together, or how they will fit mentoring into their schedule.

Not to worry! We take care of these concerns by making volunteering flexible and just a few hours a month. We take great care in finding the right volunteer to match with each child, and in providing each person in our program with the on-going guidance they need to be successful.

BBBSOC supports each volunteer every step of the way.

You don’t have to change your life to impact the life of a child!

For more information go to:
http://www.mentorachild.org/get-involved/become-a-big/
You are invited to
Big Brothers Big Sisters of Orange County's

Holiday Ha-Ha’s
Comedy Night 2018

Headliner
Davin Rosenblatt
nationally syndicated radio show host, Comedy Central, entertained the troops overseas

Feature
John Iavarone
featured at the Borgata in Atlantic City

Temple Hill Tavern - 171 Temple Hill Road, New Windsor, NY 12553

Saturday, December 8, 2018
6:30pm - 10:30pm

Tickets: $75 Individuals
        $140 Couples

Includes:
Cocktail Hour/Cash Bar
Buffet Dinner Show

Evening will be filled with food, fun, laughter and several raffle prizes

To purchase tickets go to:

Sponsorship opportunities available!
Call for group tickets!
For more information, contact Sharon Williams, 845.562.5900 or
development@bbbsocny.org
10th Annual “Fore” the Kids Golf Classic
August 27, 2018
It was an AWESOME day!
Thank you to all of our major sponsors!

And a special thank you to Wayne Martin & Jeff Babock and the entire outing committee who once again put on a great event!

Check-out photos from the event at http://bit.ly/forethekidsgolfphotos2018
Support our mentoring programs with the purchase of a BBBS of Orange County Super Raffle ticket for $20. Your ticket could win the grand prize of $1,500! For more information on purchasing a ticket, call 845-562-5900 or email us at development@bbbsocny.org #winningticket
Our goal is to support long-term relationships between our Littles and Bigs. Congratulations to our matches that have met these outstanding milestones for the months of October-December!

1 year
LB Kenneth & BB James
LS Yazzari & BS Meghan
LS Roderra & BS Alexis
LS My’Kayla & BS Loraine
LS Destiny & BS Christine
LB Kyle & BS Ana
LS Ava & BS Maggie
LS Daneah & BS Ruth

2 years
LS Jocelyn & BS Jaritzel
LB Thomas & BB Hunter
LB Christopher & BB Hatem
LB Joseph & BB Benjamin
LS Kara & BS Brenda

3 years
LS Abigail & BS Rachel
LB Charles & BS Kimberly
LB Aidan & BB Joseph

6 Years
LB Michael & BB Justin

7 Years
LS Alyssa & BS Georgiana
LS Yaricsa & BS Karen

Submitted by: Michael Kerin, PER & Hoop Shoot and Youth Activities Chairman
Defending Potential

As a young youth worker I had a mentor who shared with me the work of Dr. Robert Brooks. Dr. Brooks proposed that all children have an “island of competence,” that skill or talent that allowed them to thrive and grow. It is the responsibility of those who work with youth to find that island of competence in each child and celebrate that child's greatness. I have always accepted this challenge when working with children. Embracing the challenge that there is limitless potential in all children if given the opportunity. Mentoring is that opportunity and all children deserve the chance to be GREAT! Won’t you join me as a defender of potential in youth by supporting Big Brothers Big Sisters of Orange County? Your help can really make the difference in the life of young person.

Ways to give BIG

There are lots of ways to donate to Big Brothers Big Sisters. Whichever way you choose, you’ll be helping us make a positive impact on kids in your community.

Donate Online
Donating online is the fastest, easiest way to join the Big Brothers Big Sisters mission and help a child.

Donate By Check
In addition to the fast, simple, and secure ways that you can make a gift online, Big Brothers Big Sisters is honored to accept your gift made by personal check.

Foundation & Corporate Giving
Philanthropy starts with you. Big Brothers Big Sisters is grateful for financial support from foundations and corporations.

Car Donation Program
Donate your car to Big Brothers Big Sisters. We’ll sell it, then start something with the proceeds. For more information call us at (845) 562-5900.

Do Good Donate Clothing Program
Schedule a free pick-up, or drop clothes off at a local bin. Host a clothing Drive to fund-raise for YOUR organization, and both of us benefit from the proceeds! Call (877) 399-2570, to schedule pick-up and for more information.

For more information please visit our website at:
www.mentorachild.org

Don’t forget to connect with us on social media

Big Brothers Big Sisters of Orange County, NY